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LOCAL FOOD DISTRIBUTOR NAMED #1 IN THE NATION FOR IT'S OUTSTANDING SALES AND MARKETING EFFORTS

(Holtsville, NY) J.Kings Food Service, New York's Largest Independent food distributor, was recently awarded the IFMA Distributor Sales and Marketing Performance Award by the International Foodservice Manufacturers Association.

IFMA is a nationwide professional association of manufacturers whose goal is to shape the future of foodservice by creating an environment for positive change and actionable solutions benefiting manufacturers and their foodservice channel partners. This organization felt J.Kings stood out from other distributors nationwide because of it's outstanding leadership, sales and marketing performance as well as it's commitment to customer service.

When asked about his feelings on being selected to receive this award, J.Kings' Chief Customer Officer John King said "It's an honor to be recognized by your peers for something you love to do and work hard at daily. At J.Kings we don't just move boxes; we create marketing and sales programs help build our customers and vendors businesses. This award is a result of J.Kings marketing, procurement, culinary and sales teams working together, so I have to say to them all: job well done."

J.Kings sales, procurement, marketing, and culinary teams are currently developing the latest promotion for J.Kings' business building program, Great Local Restaurants, as well as prepping for the upcoming Retail Culinary Showcase coming in late January as well as J.Kings Culinary Spectacular taking place on April 6th 2011 at the Hofstra Sports and Exhibition Complex. To learn more about J.Kings and its latest marketing efforts, visit www.jkings.com.

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About J. Kings Food Service Professionals

J. Kings Food Service Professionals is a broadline food service distributor headquartered in Holtsville, Long Island. For 37 years, J. Kings has provided the full spectrum of food and business supplies to the restaurant industry in the New York metropolitan area through their state-of-the-art facility on Long Island. The company has been named one of the top 50 independently owned distributors in the country by ID Magazine, and is known for its commitment to the highest quality food products, food safety and customer service. To learn more about J.Kings, visit www.jkings.com

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Food Service Professionals, Inc.



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