

**GREAT LOCAL CHEF GOES TO WHITE HOUSE TO HELP LOCAL SCHOOLS PROVIDE HEALTHIER MEALS TO LOCAL STUDENTS**

(Holtsville, NY) Chris Neary, American Culinary Federation Long Island Chapter president and executive chef at New York's largest independent food distributor, J. Kings, was invited to the kickoff of Michelle Obama's "Chefs Move to Schools" program which took place on the front lawn of the White House this past Friday, June 4<sup>th</sup>. The "Chefs Move To Schools" campaign is a segment of Michelle Obama's larger "Let's Move program".

"Let's Move's" goal is to solve the epidemic of childhood obesity within a generation by helping kids become more physically active, making healthy, affordable food available in every part of our country, as well as provide healthier food in schools. The goal to provide healthier food in schools is where the "Chef's Move to Schools" program comes into play.

Headed up by White House Assistant Chef Sam Kass, The "Chef's Move to Schools" program will pair chefs with schools in their communities to work together to create menus with healthy meals that meet the schools dietary guidelines and budgets. Chefs chosen for the program will also serve as ambassadors, teaching school children how to make balanced healthy food choices. Because of his continued personal mission to provide healthier meals in local schools, Chef Chris Neary was one of the small number of chefs chosen for the pilot program in the metro New York area.

"As a chef, your focus is typically on literally serving your community- serving people breakfast, lunch or dinner-and your goals are typically short- term, hoping everyone loved what you prepared that day. So it's very exciting to me to be able to use my culinary knowledge to serve the local community by helping schools teach our future how to make healthier choices today that will lead to them to a healthier tomorrow." Replied Chris when asked about his feelings on the invitation to join the first lady in helping fight childhood obesity.

In the weeks ahead, Chef Neary will be working with the four other J. Kings Culinary Team members to lend their support to all J. Kings customers who serve school districts in the New York area develop healthier menus and create programs to educate students on how to eat healthier and make healthier lifestyle choices.

(continued)



---

To learn more about the “Let’s Move” and “Chefs Move to Schools” programs, visit [www.letsmove.org](http://www.letsmove.org), and to learn more about Chef Chris Neary and the American Culinary Federation’s involvement in the “Chef’s Move to Schools” program visit [www.acfchefs.org](http://www.acfchefs.org)

**About J. Kings Food Service Professionals**

*J. Kings Food Service Professionals is a broadline food service distributor headquartered in Holtsville, Long Island. For 37 years, J. Kings has provided the full spectrum of food and business supplies to the restaurant industry in the New York metropolitan area through their state-of-the-art facility on Long Island. The company has been named one of the top 50 independently owned distributors in the country by ID Magazine, and is known for its commitment to the highest quality food products, food safety and customer service.*