



LADY ALICE

A Washington Original

#99244

54 ct

Available For A Limited Time!

FLAVOR PROFILE:

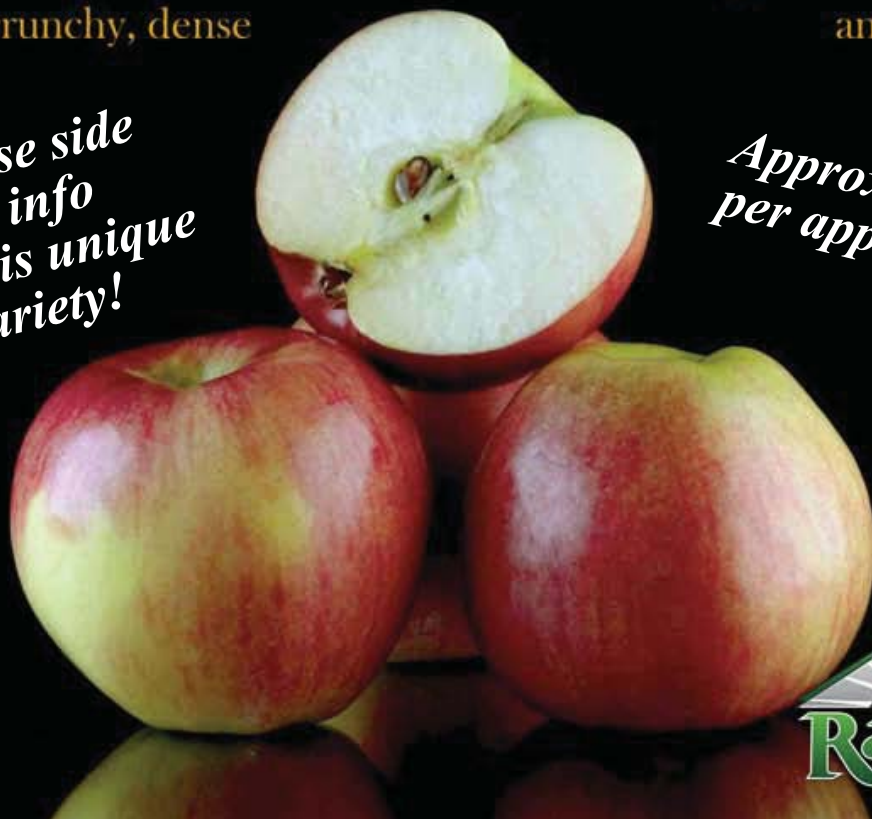
Sweet- with a hint of tartness.
Heirloom crunchy, dense
flesh.

EXCELLENT FOR:

Snacking, fruit trays, salads
and cooking.

*See reverse side
for more info
about this unique
apple variety!*

*Approx. 83¢
per apple*



J. KINGS

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ORIGIN AND HISTORY OF LADY ALICE



The 'Lady Alice' variety of apple tree was discovered as a chance seedling near Glead, Washington. While cultivating the neglected orchard soil in 1979, a plow disc hit the base of a Red Delicious tree injuring its trunk. The damaged tree sent out a new shoot. The new shoot had a decidedly different appearance from the rest of the tree so the chance seedling shoot was allowed to grow and bear fruit. Since the new tree was discovered in an orchard with many different varieties of fruit trees scattered throughout, its parentage is unknown.

Over the next 25 years steps were taken to preserve and propagate the new variety. As with the first generation, all the subsequent generations exhibited the same characteristics observed in the original tree. Rainier Fruit is the exclusive marketer of Lady Alice apples from Washington State.

The Lady Alice is a new and distinct apple variety that possesses several unique and desirable characteristics.

1. Fruit from the 'Lady Alice' has a distinct pink stripe over a cream-yellow background, which distinguishes it from other known varieties. The background color softens to an orange-yellow after harvest.
2. The flavor is sweet with just a hint of tartness. The flesh is extremely dense resulting in an incredible crunchy and juicy eating experience.
3. It is very slow to brown after cutting, which makes it an excellent choice for cutting into salads or fruit trays. Its dense flesh holds its texture when baking.
4. The shape of the Lady Alice is round and somewhat broad with a shallow, slightly open calyx.

