

LODGING CUSTOMERS: SAVE UP TO \$5 PER CASE* ON GENERAL MILLS BULKPAK CEREALS

*20 cases maximum / \$100 maximum / After Rebate



SEPTEMBER 1, 2017 THROUGH FEBRUARY 28, 2018

ELIGIBLE PRODUCTS

Code	Product Description	Code	Product Description
	Bulkpak Cereal		Bulkpak Cereal
11977000	GF Cheerios™ Bulkpak	11965000	Kix™, Bulkpak, 25oz
11988000	GF Honey Nut Cheerios™, Bulkpak, 39oz	11998000	GF Lucky Charms® Bulkpak
11963000	Trix™ Bulkpak	13255000	Reese's™ Puffs Bulkpak
12772000	Cascadian Farm™ Oats & Honey Granola (Organic) Bulkpak	13325000	GF Rice Chex™ Bulkpak
38391000	GF Chocolate Chex™ Cereal, Bulkpak	21663000	Total Raisin Bran, Bulkpak, 56oz
11813000	Cinnamon Toast Crunch Bulkpak	27111000	Nature Valley™ Granola Cereal, Oats & Honey, Bulkpak, 50oz
11999000	Cocoa Puffs™ Bulkpak	31822000	Nature Valley™ Oats & Honey Parfait Granola, 18 ct
18791000	Cookie Crisp™ Bulkpak	137766000	Nature Valley™ Parfait Granola Cereal, Oats & Honey
13326000	GF Corn Chex™ Bulkpak	11987000	Nature Valley™ Granola Cereal, Fruit, Bulkpak, 50oz
11976000	Country Corn Flakes Bulkpak	37854000	Nature Valley™ Oats & Honey Parfait Granola Bulk
11989000	Golden Grahams™, Bulkpak, 43.5oz		

*GF indicates product is gluten-free.

HOW TO RECEIVE YOUR REBATE ON BACK



GENERAL MILLS
Convenience
& Foodservice

generalmills.com 1-800-882-5252



SAVE UP TO \$5 PER CASE* ON GENERAL MILLS BULKPAK CEREALS

*20 case maximum/\$100 maximum/ After Rebate



SEPTEMBER 1, 2017 THROUGH FEBRUARY 28, 2018

CALCULATE YOUR REBATE

General Mills Bulkpak Cereal _____ x \$5.00 = \$ _____

Total Cases = _____ **Total Rebate = \$** _____
(20 cases maximum) (\$100 maximum)

MAIL WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
P.O. Box 49380
Dept 816-702B
Stringville, OH 44149-0380

**Must be postmarked
on or before
MARCH 31, 2018**

OPERATOR INFORMATION

I am a Foodservice Operator in (check only one):

Lodging

Dayparts Served:

Breakfast Lunch Dinner

Establishment Name _____

Contact Name _____ Contact Title _____

Mailing Address _____

WHERE YOU CAN RECEIVE MAIL

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

Email Address _____

TO RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE

Operator Signature (required) _____

Chain/Food Management/Buying Group (optional) _____

Distributor House _____

DSR Email Address _____

TO RECEIVE MORE INFORMATION RELATED TO THIS REBATE AND SIMILAR PRODUCTS

City _____ State _____

TO RECEIVE YOUR REBATE

- Purchase qualifying products between 9/1/2017 and 2/28/2018.
- Rebate form must be postmarked on or before 3/31/2018.
- Offer available only to Lodging Operators.
- Offer valid for Foodservice Operators only. Not available to operators buying products under bid or contract pricing.
- Limit one Bulkpak cereal rebate submission per operation during this period.
- Fill out this form completely allow six to eight (6-8) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted.
- Identifying General Mills code or brand name must be included on invoice.
- If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).
- Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.
- General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.



A39837B

generalmills.com 1-800-882-5252

