

EUROPE'S LEADING CHEESE EXPERT



Celebrate with up to \$500 back!

*On our Holiday Brie-bate.*

See reverse for details.

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**Earn \$4 per case (up to \$500)**

*with a qualifying purchase of Président Brie.*

'Tis the season to pick Président Brie, the #1 brand of Brie in France and the U.S. Now through December 31, buy these eligible holiday favorites and submit your proof of purchase to get a rebate of up to \$500!

**STEP 1: BUY PRÉSIDENT BRIE Eligible Products**

Resource #	Product Name	Quantity (cases)	X	\$4	=	Rebate Per SKU
2000143	2/2 LB PRÉSIDENT BRIE PLAIN WHEEL		X	\$4	=	
2000144	4/2 LB PRÉSIDENT BRIE PLAIN WHEEL		X	\$4	=	
2000311	1/6.6 LB PRÉSIDENT BRIE PLAIN WHEEL		X	\$4	=	
2000450	2/6.6 LB PRÉSIDENT BRIE PLAIN WHEEL		X	\$4	=	
2000312	1/6.6 LB PRÉSIDENT BRIE HERB WHEEL		X	\$4	=	
2000352	6/16 OZ PRÉSIDENT BRIE PLAIN WHEEL		X	\$4	=	
2000480	6/8 OZ PRÉSIDENT BRIE PLAIN WHEEL		X	\$4	=	
2000404	6/6 OZ PRÉSIDENT BRIE PLAIN LOG		X	\$4	=	
2000102	12/4.5 OZ PRÉSIDENT BRIE TIN IMPORTED		X	\$4	=	
2000481	6/8 OZ PRÉSIDENT CAMEMBERT WHEEL		X	\$4	=	
2006380	1/6.6 LB PRÉSIDENT TRIPLE CRÈME BRIE WHEEL		X	\$4	=	
2006372	2/2 LB PRÉSIDENT TRIPLE CRÈME BRIE WHEEL		X	\$4	=	
3150040	2/3.25 LB PRÉSIDENT CREAMY BRIE SPREAD		X	\$4	=	

**Total Rebate = \_\_\_\_\_**

**STEP 2: COMPLETE FORM**

Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Name of Foodservice Operation: \_\_\_\_\_

Type of Ownership (e.g., Independent, Chain, Hotel, etc.): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Primary Distributor: \_\_\_\_\_

Distributor Rep Name: \_\_\_\_\_

Brokerage: \_\_\_\_\_

**STEP 3: SUBMIT REBATE Send in your completed form and proof of purchase (distributor invoice):**

**BY MAIL:**

Lactalis Culinary  
Président® Brie Rebate  
P.O. Box 1718  
Buffalo, NY 14231-1718

*-OR-*

**ONLINE:**

Visit [LactalisCulinary.com/BrieRebate](http://LactalisCulinary.com/BrieRebate)  
to complete your submission online.



**Terms and Conditions:** Offer valid only for eligible Président Brie products purchased from October 1 - December 31, 2017. To qualify for a rebate of \$4 per case up to \$500, you must buy at least one case of eligible Président Brie and fill out the rebate form completely. Chains may participate on an individual unit basis. This offer cannot be combined with other rebates, allowances, or national account contracts, or used on products purchased on bids. Offer NOT valid for cash & carry or resale stores. Cases redeemed against this offer cannot be redeemed against other Lactalis Culinary offers. This offer is valid for foodservice operators only; distributors cannot redeem rebates for operators. Lactalis Culinary reserves the right to audit requests for payment and reserves the right to cancel this offer at any time. All rebates must be postmarked by January 31, 2018. VOID WHERE RESTRICTED OR PROHIBITED BY LAW. QUESTIONS? Call 1-877-LACTALIS (1-877-522-8254). Rebate checks will arrive within 4 - 6 weeks of submission.